

TOGETHER *healing* HOMELESSNESS CHALLENGE!

PRESENTED BY



PARTICIPATION GUIDE

♥ **Customize your page**

Add a photo and tell your story. Explain what connects you to the cause and why you decided to participate in or organize an event. People are more likely to donate when they understand your motivation.

♥ **List your contacts**

Make a list of everyone you know. Don't forget anyone: family, doctor, banker, accountant, friends, business contacts, neighbors, etc. The number of donations you receive will be closely related to the number of people you contact.

♥ **Send an email**

Send them an email asking for their support. Share the link to your personal fundraising page. Don't be afraid to follow up with them again and again. It often takes a few follow-ups before you get a donation.

♥ **Follow up with a phone call**

Following up an email with a phone call is the best way to get a donation. Don't hesitate to call your friends and family to talk to them in person.

♥ **Use social media**

Update your status as often as possible and ask for support from your contacts. Share the good news about your campaign and don't forget to include the link to your personal page. Use the visuals available.

♥ **Say thank you**

Take the time to thank your donors. Send them pictures of your activity.